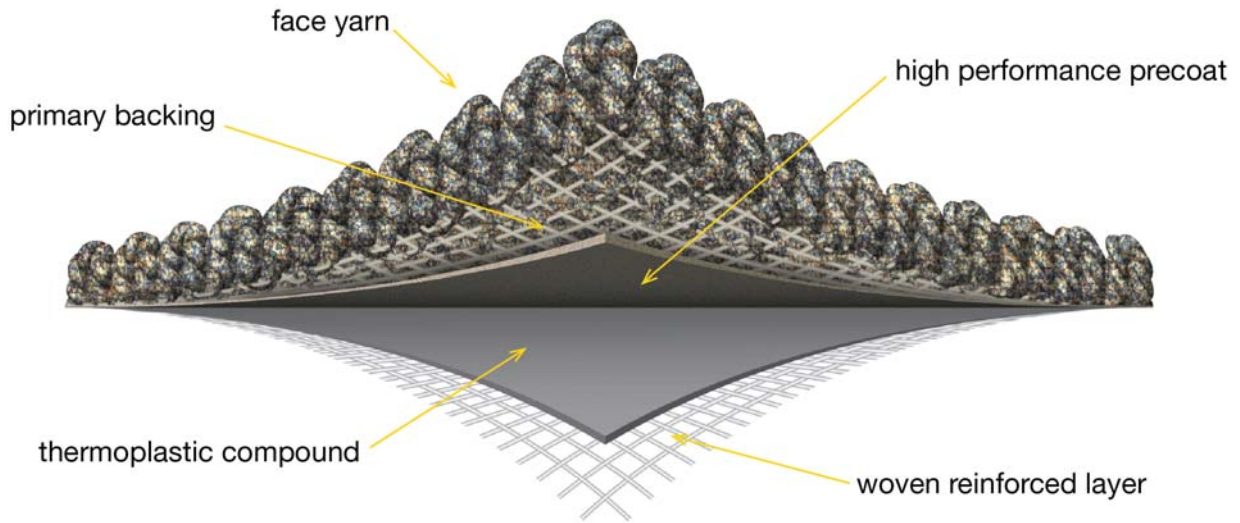


EcoWorx® Performance Broadloom



backing system

EcoWorx Performance Broadloom

backing description

100% thermoplastic polyolefin compound with a high performance precoat and a reinforcing layer

backing process

3-step process

1. High performance precoat for maximum tuft bind
2. Thermoplastic laminate for superior delamination strength
3. Woven reinforcing layer for stability

primary

Synthetic

stabilizer

Woven reinforcing layer

weight

39 oz/yd² (1322g/m²)

width

12 feet (3.66m)

testing	<ul style="list-style-type: none">• Radiant Panel Fire – Class 1 (based on pile construction)• NBS Smoke < 450 (based on pile construction)• TVOCs < 500 micrograms/sqm/hr
antimicrobial	Passes AATCC 174 when installed using Shaw 3600
installation	Shaw 3500, 3600. Direct glue installation only.
performance	<ul style="list-style-type: none">• Superior performance to a 6-foot backing with fewer seams• Excellent pattern match• Lifetime warranty against edge ravel and delamination• Moisture barrier
environmental	<ul style="list-style-type: none">• 20% Recycled Content• Certified Silver Cradle to Cradle by McDonough Braungart Design Chemistry (MBDC)• PVC-free• Optimized for human health and safety• Low VOC's meeting CRI Green Label and Green Label Plus requirements• Lighter weight than traditional high performance broadloom backings• Fully recyclable using Shaw's proprietary dissolution process
warranty	Lifetime Commercial
reclamation	Environmental guarantee: For cradle-to-cradle recycling, call 800-509-7429
shawcontractgroup.com	To download details on installation, specifications, and warranties on-line
shaw contract group inforum	call 1.877.502.7429 for personal assistance